



Sindh Higher Education Commission

Interversity Logo Design Competition

30th March, 2022

Logo Design for Sindh HEC

TORs

Purpose

The Sindh HEC is challenging our students to create a new logo for the Sindh HEC that will be used for official use.

Guidelines

- One nomination (Male/Female) from among BS students should be made by each university. Female participation and gender parity are strongly recommended.
- Logo must include words “Sindh HEC or Sindh Higher Education Commission.”
- Logo must be the original work of the submitter.
- Logo may include any colors.
- Logo may be created using pencils, crayons, markers, paint, or may be created with a computer drawing program.
- The Contestant will be required to demonstrate the idea behind the logo
- Logo should be simple, not overly detailed, and all elements must be discernible when reproduced in smaller sizes.

Submission

- Designs may be submitted in electronic format. The logo created using physical form (Pencil, Markers, and Paint etc.) may be finished first, and high resolution picture may be taken so that the idea may be projected via multimedia projector and presented by the submitter on the competition day.
- Submissions must be in **jpeg, tiff** or **png** file formats. File size should not be more than 25 MB.
- The entries must be submitted via USB on competition day around 9:30.

Evaluation

A committee of 3 independent judges will judge and select the winning entries. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. The judges’ decision will be final and binding on all.

Submission Deadline

Nominations on specified pro forma must reach by 22nd March 2022, 04:00 pm.

For any Queries, please contact:

Masood Ahmed Siddiqui (0345-3572321)

Hosted by:

Government College University Hyderabad

in collaboration with

Shaheed Allah Bux Soomro University of Arts, Design, and Heritages, Jamshoro